



WIN Annual Immunization Summit

Friday June 10th, 2011

By:

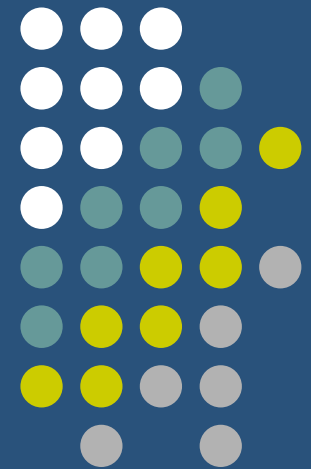
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&

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Target Population



Marshall University students: Ages 17-21 years of age

- Many college students come from underserved areas that have not had the opportunity to receive education on vaccine preventable diseases & immunizations
- Approximately 10,000 undergraduate students at Marshall University
- 8.4% of this undergraduate population is African American, Asian American or Pacific Islander, Hispanic, or Native American.
- Often, this 8.4% is underserved- The TYBS grant will give us the opportunity to reach out to these cultures

Project Outcomes



1. Increase knowledge of vaccine preventable diseases
2. Increase the number of students vaccinated against vaccine preventable diseases
3. Maintain awareness of vaccine preventable diseases and the need for immunization

Project Description



- Offer 7 educational sessions
 1. HPV
 2. HEP A & HEP B
 3. Tdap
 4. Vaccine Myths
 5. Meningitis
 6. Flu
 7. Chickenpox & Shingles
- Offer Vaccine at each session
- Guest speakers
- Provide incentives (gift cards, giveaways & food)

Raising Awareness on Campus



- Ads in The Parathon (Marshall University's campus newspaper) *3 Ads per session
- Press releases in the Herald Dispatch and The Parathon
- All local media outlets were contacted (Newspaper, Radio & TV)
- Flyers distributed throughout campus
- Message's on campus TVs

Partnership with Marshall University



- Several years of building a strong relationship with the director of student health education programs and staff at MU
- Work closely on several projects together to include:
 1. STD/HIV Testing on campus
 2. Back to school immunizations
 3. Flu shot clinics
 4. Tobacco Coalition
 5. WalkItUp! Program

Project Progress



Session 1 – Hep A & Hep B

26 Attendees

6 Vaccinated

Session 2- Cervical Cancer & HPV- Guest Speaker: Deborah Grose

11 Attendees

4 Vaccinated

Session 3- Pertussis & Vaccine Myths- Guest Speaker: Jenny Murray

23 Attendees

4 Vaccinated

TOTALS = 60 Students Reached to Date

14 Vaccinated

Media Exposure

Herald Dispatch – 6 Articles

The Parthenon- 9 Advertisements

TV Segments – 2 (WOWK & WSAZ)

Radio- PSA's on Marshall University's radio station



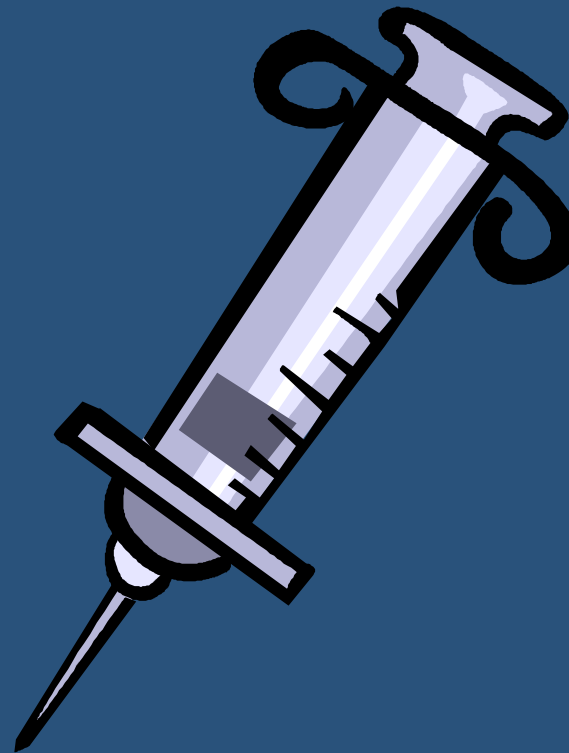
Vaccine Cost

Fee for Adults 19 years of age and older

- Hepatitis A - \$28 (Series of 2)
 - Hepatitis B - \$34 (Series of 3)
 - Twinrix (Hep A & B) - \$50 (Series of 3)
 - HPV – \$128 (Series of 3)
- *Free if qualify for patient assistance program

Fall Semester Sessions

- Meningitis
- Flu
- Chickenpox & Shingles



Sustainability Plans



- Place educational posters in housing areas & other key places on campus
- Print information will be available as needed
- Incoming freshmen will receive vaccine preventable information
- Vaccinations offered at freshman orientation (June, July & August)
- Continued partnership with MU

THANK YOU!

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